

A Lion in the House

Questions

What are the networked publics emerging around A Lion in the House?

Which issues are raised by whom, and in which contexts?

Which issues are most associated with A Lion in the House in the public settings where the film is discussed?

Which issues are raised in which contexts (educational screenings, the festival)?

Do specific publics start different conversations?

A Lion in the House

What are the networked publics emerging around A Lion in the House?
In which contexts is A Lion in the House mentioned?

Findings

A Lion in the House has approximately 515 mentions on the Web (including blogs and news). It is mentioned most significantly in the following contexts: airing announcement/viewing recommendation (non-PBS), PBS announcement, review/listing, outreach project, and screening with panel/workshop/conference. Mentions in the context of faith-based reflection (prayer) as well as legislation (e.g., cancer act) are insignificant.

A Lion in the House – Overall Actor Map

What are the networked publics emerging around A Lion in the House?

In which contexts is A Lion in the House mentioned?

Method _Using the issuescraper, query Google for “A Lion in the House”, 13 and 17 September 2006. Actors on map: frequency of returns <2.

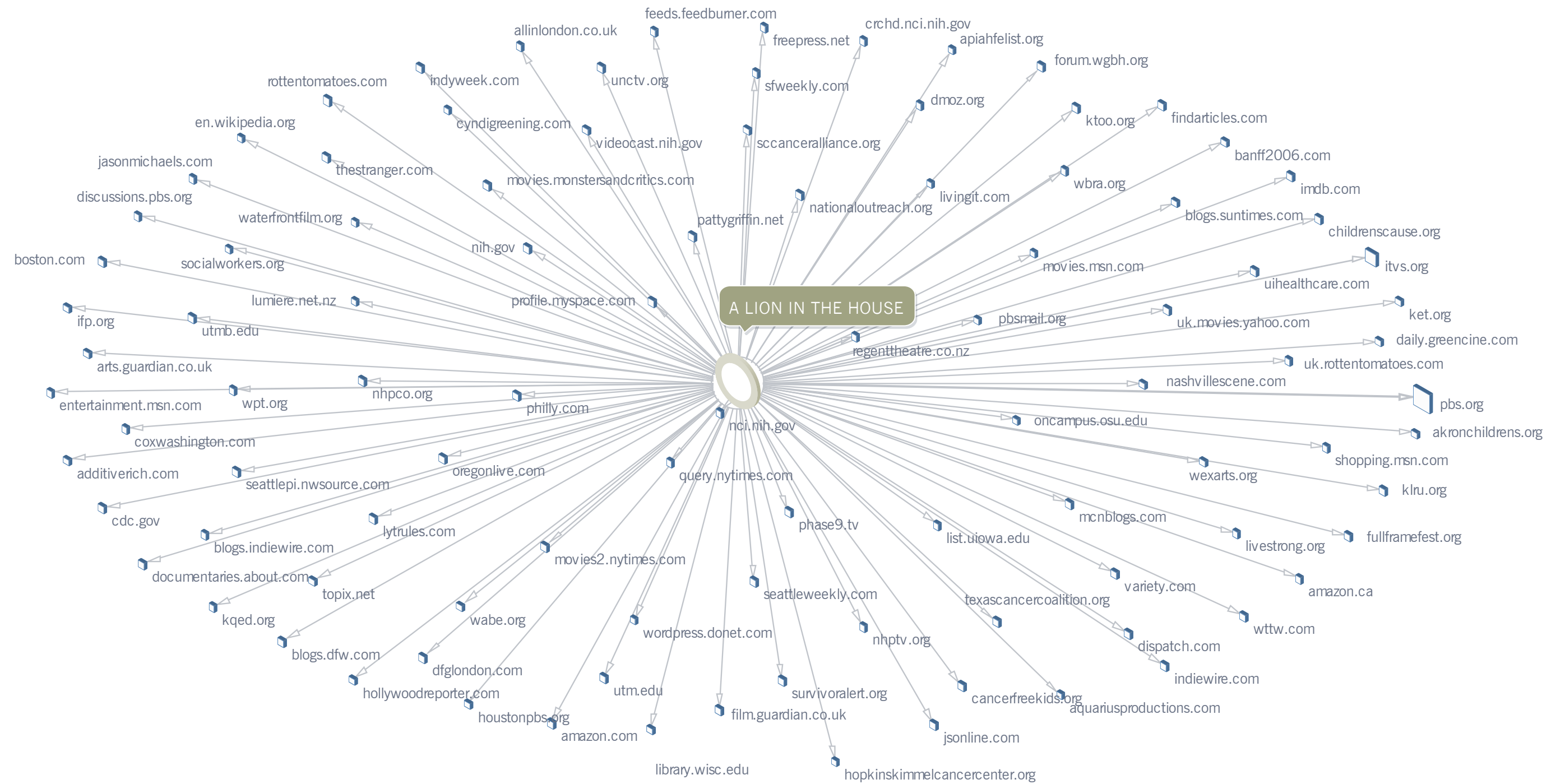
A Lion in the House - Publics

Total Mentions: 515

Unique Actor Mentions: 383

Mentions by Actor Type:

| | |
|-------|-----|
| .com | 228 |
| .org | 180 |
| .edu | 30 |
| .gov | 19 |
| .uk | 19 |
| .net | 11 |
| .nz | 10 |
| .us | 7 |
| .tv | 4 |
| .ca | 4 |
| .fr | 1 |
| .info | 1 |
| .ph | 1 |



Mentions by context (ranked)

- Airing Announcement/ Viewing Recommendation (non-PBS)
- PBS Announcement
- Review/Listing
- Outreach Project
- Screening and Panel/ Workshop/Conference
- Legislative
- Faith-based Reflection

A Lion in the House has approximately 515 mentions on the Web (including blogs and news). It is mentioned most significantly in the following contexts: airing announcement/viewing recommendation (non-PBS), PBS announcement, review/listing, outreach project, and screening with panel/workshop/conference. Mentions in the context of faith-based reflection (prayer) as well as legislation (e.g., cancer act) are insignificant.

Legend

- Key words
- Web sites

Source: google.com

Co-occurrence analysis of key words and sources.

Conversation Pieces: Public Media Projects and their Publics

Analysis_Erik Borra, Anat Ben-David and Richard Rogers. Design_Marieke van Dijk. October **06**

Data_by Google, harvesting from Issuecrawler Allied Tools by Govcom.org, and visualization from Réseau-Lu by Aguidel.com.

A production of the Govcom.org Foundation, Amsterdam. © 2006 American University.

A Lion in the House

Which issues are most associated with A Lion in the House in the public settings where the film is discussed?

Findings

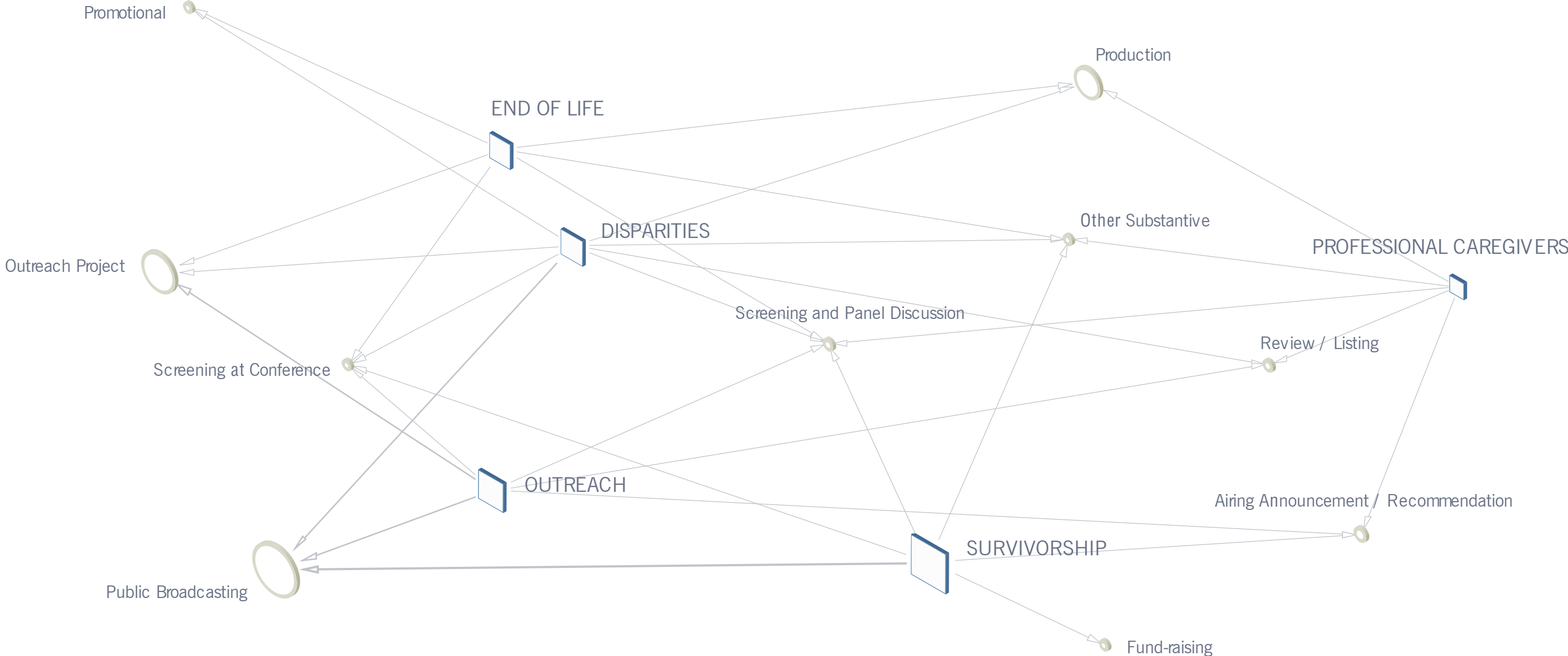
A Lion in the House is associated with the following issues, ranked in order of frequency of mentions: survivorship, outreach, pediatric end of life, healthcare disparities, and professional caregivers. Legislation and faith are associated with A Lion in the House, but actor mentions of them are insignificant.

A Lion in the House - Clusterings of Issues and Publics (by Settings)

Which issues are most associated with A Lion in the House in the public settings where the film is discussed?

Method _Query Google for associations between publics (all 515 Web pages) and "survivorship," "outreach," "end of life," "disparities," "professional caregivers," "cancer act" OR "legislation," and "faith." Perform relational analysis between contexts of mention (public broadcasting, review, screening with panel, etc.) and issues.

Query _performed at <http://tools.issuecrawler.net/scrapeGoogle>, 13 and 17 September 2006.



A Lion in the House is associated with the following issues, ranked in order of frequency of mentions: survivorship, outreach, pediatric end of life, healthcare disparities, and professional caregivers. Legislation and faith are associated with A Lion in the House, but actor mentions of them are insignificant.

Legend

-  Public settings
-  Issues

Source: google.com

Co-occurrence analysis of public settings and issues.

| | | |
|---|---------|-----------|
| Conversation Pieces: Public Media Projects and their Publics | | |
| Analysis_Erik Borra, Anat Ben-David and Richard Rogers. Design_Marieke van Dijk. | October | 06 |
| Data_by Google, harvesting from Issuecrawler Allied Tools by Govcom.org, and visualization from Réseau-Lu by Aguidel.com. | | |
| A production of the Govcom.org Foundation, Amsterdam. © 2006 American University. | | |

A Lion in the House

Which issues are raised in which contexts (educational screenings, the festival)?
Do specific publics start different conversations?

Findings

In the context of Public Broadcasting (announcements and forums), survivorship is the most prominent issue under discussion. In screenings, the most significant issue is pediatric end of life. At the film festival (Sundance), the conversation moves to healthcare disparities. Thus the conversations started by A Lion in the House, whilst overlapping, appear to have significant differences in emphasis according to the publics.

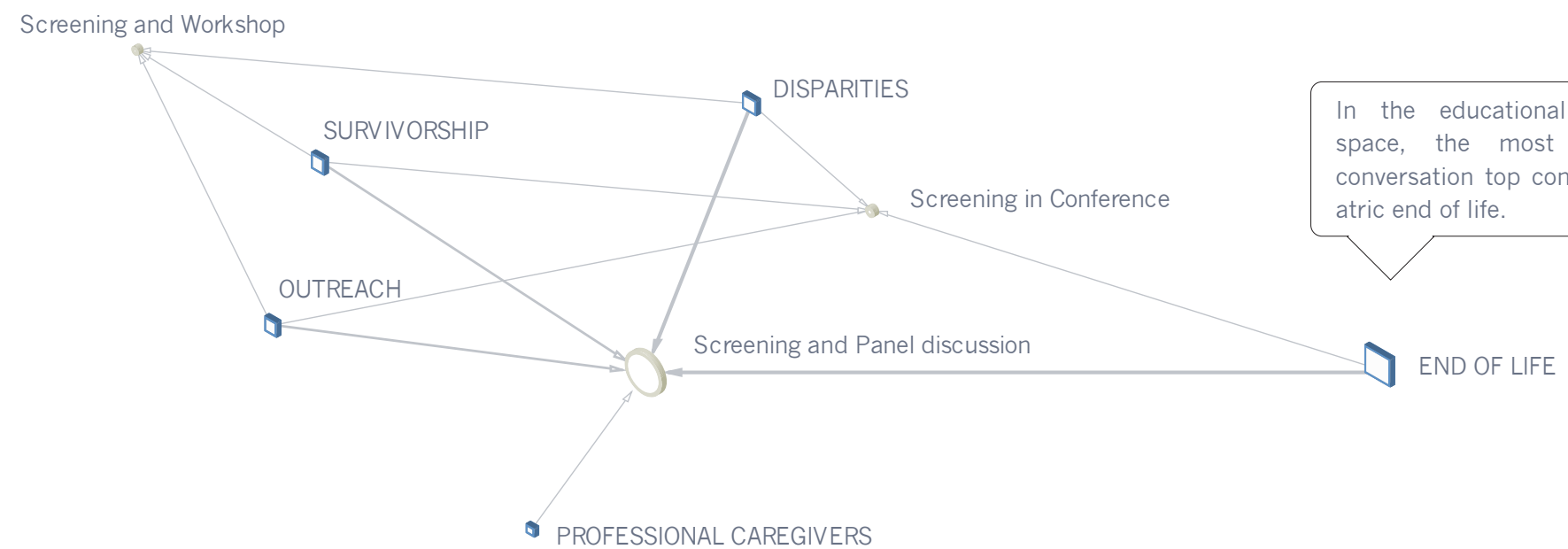
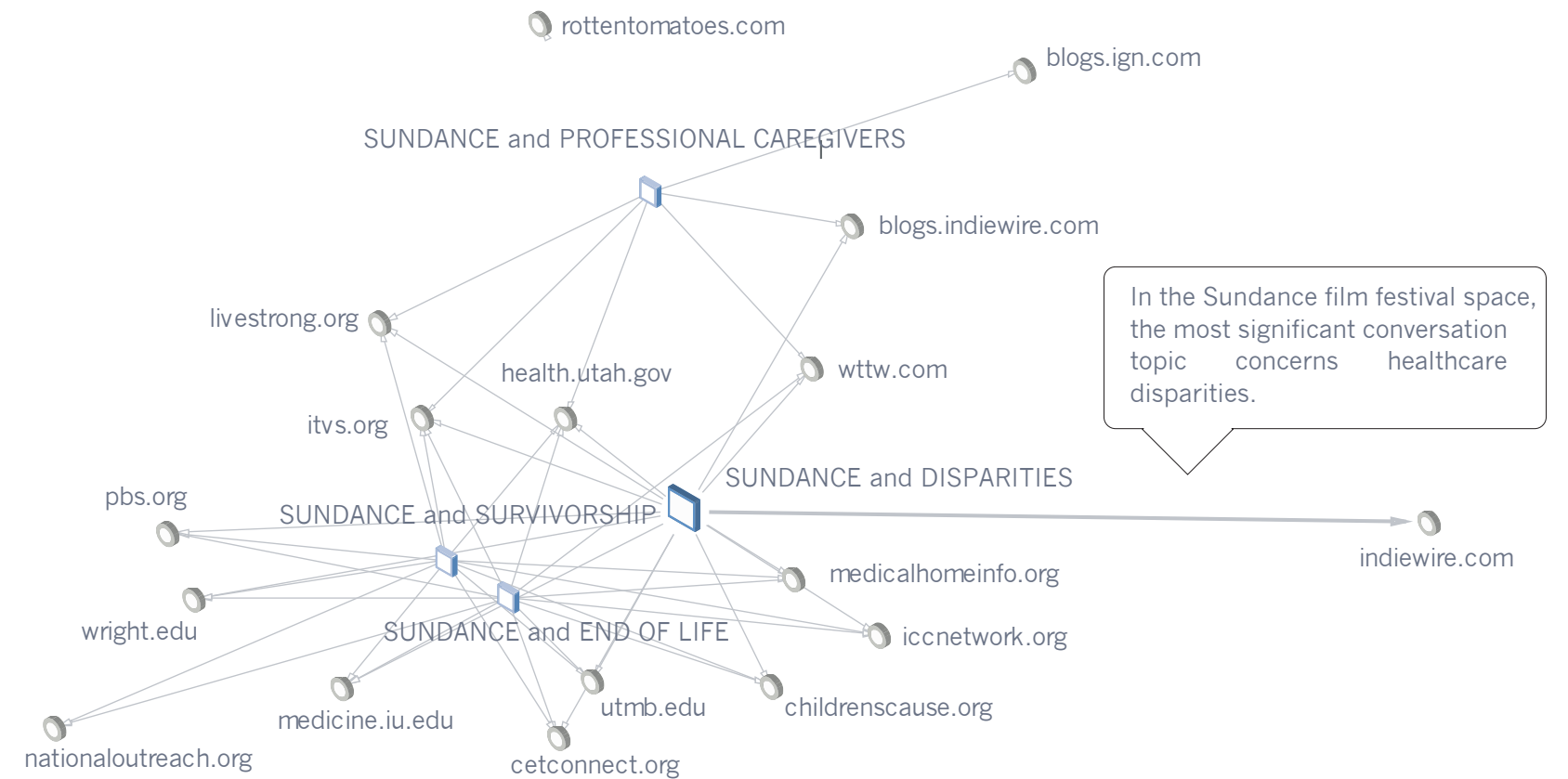
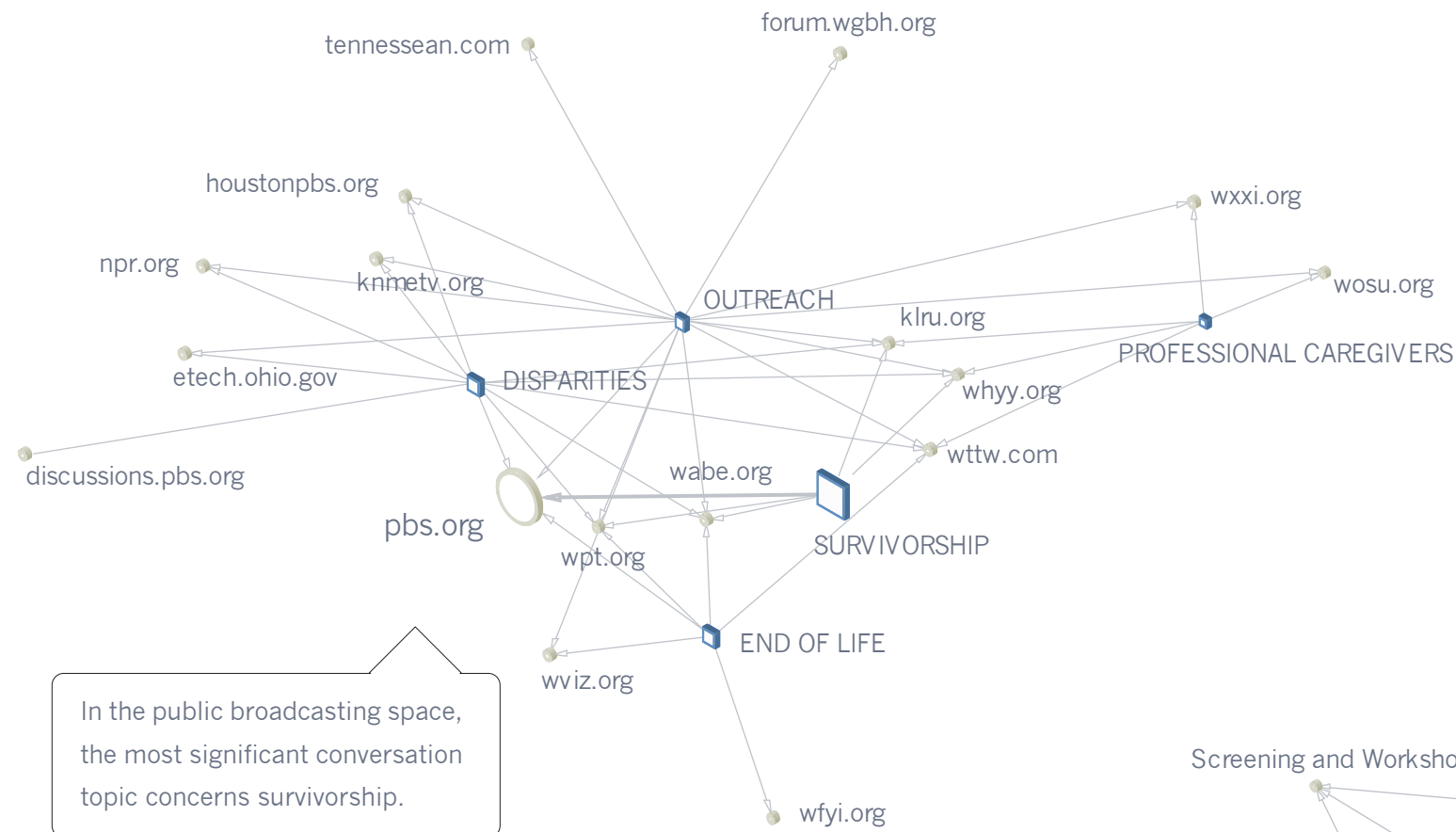
A Lion in the House – Specific Conversations per Public Space

A Comparison of Public Broadcasting (Announcements and Forums), Educational/Academic/Governmental Screenings, and the Film Festival.

Method _Using tools.issuecrawler.net/scrapeGoogle, query actors per public setting type for issue language, 27 September 2006.



Which issues are raised in which contexts (educational screenings, the festival)?

Do specific publics start different conversations?



In the context of Public Broadcasting (announcements and forums), survivorship is the most prominent issue under discussion. In screenings, the most significant issue is pediatric end of life. At the film festival (Sundance), the conversation moves to healthcare disparities. Thus the conversations started by A Lion in the House, whilst overlapping, appear to have significant differences in emphasis according to the publics.

Legend

-  Issues
-  Public Settings

Source: google.com
Co-occurrence analysis of key words and sources/settings.

| | | |
|---|---------|-----------|
| Conversation Pieces: Public Media Projects and their Publics | | |
| Analysis_Erik Borra, Anat Ben-David and Richard Rogers. Design_Marieke van Dijk. | October | 06 |
| Data_by Google, harvesting from Issuecrawler Allied Tools by Govcom.org, and visualization from Réseau-Lu by Aguidel.com. | | |
| A production of the Govcom.org Foundation, Amsterdam. © 2006 American University. | | |



For more information, visit centerforsocialmedia.org/mpm or contact socialmedia@american.edu.

This research was funded by the Ford Foundation, as a part of the Center for Social Media's Future of Public Media Project.

Center for Social Media
School of Communication
American University
4400 Massachusetts Avenue, NW
Washington, DC 20016-8080
202-885-3107
socialmedia@american.edu
centerforsocialmedia.org