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**A Field Guide
to the
New Digital Landscape**

A Report from the
Center for Media Education

Center for Media Education (CME)
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The Center for Media Education (CME) is a national nonprofit, nonpartisan organization dedicated to creating a quality electronic media culture for children and youth. CME's cutting-edge studies on the new-media marketplace have had major impacts on a number of key public policy decisions during the past decade. Its documentation of online marketing and data collection practices targeted at children established the groundwork for the Children's Online Privacy Protection Act (COPPA). CME's *Research and Public Education Initiative on New Media, Children and Youth* is designed to stimulate research on digital media and serve as a clearinghouse on research and policy developments for academics, industry, the public and policymakers. The organization's current research and public education project, "Youth as E-Citizens: The Internet and Youth Civic Engagement," will help to ensure that the Internet serves young people as a bridge to community and civic engagement. CME's funders include the Carnegie Corporation of New York, the Ford Foundation, the John D. and Catherine T. MacArthur Foundation, and the Atlantic Philanthropies.

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