

Conversation Pieces:

Public Media Projects and their Publics

A New Media Analysis

By Richard Rogers and the Govcom.org Foundation, Amsterdam

Conversation Pieces Case Studies

A LION IN THE HOUSE

THE WAR TAPES

GLOBAL VOICES ONLINE

Questions

What are the networked publics emerging around public media projects?

Do the public media projects initiate a conversation amongst the networked publics?

What is the substance of their conversations?

Do conversations amongst specific publics change the substance?



For more information, visit centerforsocialmedia.org/mpm or contact socialmedia@american.edu.

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